



NATCON 2026

(NATIONAL CONFERENCE)

New Vision on the SDGs: Strengthening Resilience & Sustainable Practices and Regulatory Awareness in Healthcare, Management, and IT

Jointly Organized by

George College, Sealdah
George College of Management & Science, Chakmir
NIMAS, Barasat
George School of Law, Konnagar

In Collaboration with

Maulana Abul Kalam Azad University of Technology, West Bengal
NHRDN, Kolkata Chapter

CHIEF PATRONS



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MAKAUT, West Bengal



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Trustee & Director
George Group Of Colleges



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George Group Of Colleges



Mr. Dibyendu Thakur

Sr. Director – HR India & South Asia
Honorary Vice President,
NHRDN Kolkata Chapter.

About the Conference

New Vision on the SDGs: Strengthening Resilience & Sustainable Practices and Regulatory Awareness in Healthcare, Management and IT is a multidisciplinary conference designed to connect the Sustainable Development Goals (SDGs) with real-world professional practices and institutional responsibility. The event brings together academicians, students, industry experts, and practitioners to explore how resilience, sustainability, and regulatory compliance can shape safer healthcare systems, stronger management models, and responsible technology adoption. The conference will feature keynote addresses, expert sessions, panel discussions, and paper/poster presentations focusing on sustainable healthcare operations, quality and ethics, ESG-driven leadership, governance and risk management, cybersecurity and data privacy, and responsible digital innovation. Emphasis will be placed on translating SDG frameworks into actionable strategies, best practices, and measurable outcomes.

Participants will gain insights into building future-ready systems, improving compliance awareness, and fostering cross-disciplinary collaboration to address emerging challenges. The conference aims to inspire innovative solutions that support inclusive growth, environmental responsibility, and ethical decision-making, creating professionals and institutions prepared to lead with impact in a rapidly evolving world.

Objectives of the Conference

- Create awareness on SDGs and their relevance to Healthcare, Management, and IT.
- Promote resilience and preparedness in systems and services.
- Encourage sustainable practices and responsible resource use.
- Strengthen regulatory awareness, ethics, and compliance culture.
- Enable interdisciplinary learning, innovation, and collaboration.

Instructions for Abstract Submission

- The abstract must be original, unpublished, aligned with the conference theme and sub-themes, and must strictly comply with the anti-plagiarism policy.
- Abstracts must be 250–300 words, excluding keywords.
- The abstract should clearly highlight the background, objectives, methodology, key findings, and conclusion.
- The title of the abstract should be clear, concise, and relevant, with font size : 14pt.
- Include Author(s) details: Name, Designation, Affiliation, Email ID, and Contact Number. Clearly mention the corresponding author.
- Provide 3–5 keywords at the end of the abstract.
- Formatting requirements: Font: Times New Roman Font Size: 12 pt, 1.5 line spacing.
- Abstracts should be submitted in MS Word format (.doc/.docx) only.
- All submitted abstracts will be peer reviewed by the Technical Committee.
- The decision of the review committee regarding selection of the papers will be final and binding.
- Acceptance of abstracts will be communicated through email georgegroup.conference@gmail.com as well as the designated Google forms link <https://forms.gle/7oxoGXANbLHfbbEY6>



THEMES

New Vision on the SDGs: Strengthening Resilience & Sustainable Practices and Regulatory Awareness in Healthcare, Management, and IT.

SUB-THEMES

- Branding in the Digital Age: Creativity, Strategy & Innovation
- The New Media Landscape: Connecting Brands with the Digital Consumer
- Healthy Lives, Healthy Planet: Aligning Healthcare with the SDGs
- Sustainable Healthcare: Innovations for a Greener Tomorrow
- Building Resilient and Sustainable Systems through Innovation and Governance
- Promoting Regulatory Awareness and Sustainable Practices for Inclusive Development
- Technology and Innovation for SDGs
- Sustainable Business, Management and Green Economy
- Role of NEP 2020 in achieving SDGs

[Relevant papers beyond the stated sub-themes are also invited]

Registration Fees		
Category	Early Bird	Regular
Faculty Member	₹1200	₹1500
Research Scholar	₹1000	₹1200
Student(External)	₹500	₹700
Working Professional	₹1500	₹2000
International Participant	\$25	\$30

On-spot registration: Additional ₹500 in each category

IMPORTANT DATES

Last date of Abstract Submission : 10th March 2026

Notification of Abstract Acceptance : 15th March 2026

Last date of Early Bird Registration : 10th March 2026

Last date of Submission of full Paper : 20th March 2026

Contact Information

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Payment Details

Bank Transfer Details

Bank Name: HDFC Bank

Account Name: George College

Account Number: 9991021032001

IFSC Code: HDFC0000022

Please mention **NATCON 2026 Registration** in the payment remarks.



ABOUT GEORGE GROUP

The George Telegraph Group, based in Kolkata, India, is best known for the George Telegraph Training Institute (Estd.1920), offering vocational, job-oriented skill development across multiple centres in Eastern India. It focuses on industry-relevant training, employability, and community upliftment through various programmes and CSR initiatives.

The group's growth led to the establishment of George College, initiated in 2001, offering bachelor's degrees in disciplines like Business Administration, Computer Application, and Media Science, affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT). This expansion continued with the creation of George College of Management & Science, which also offers MAKAUT-affiliated programs, including Clinical Optometry. The group further diversified by establishing a Department of Education, providing B.Ed. and D.El.Ed. degrees, and George School of Law, offering BA LLB and LLB programs.

In 2025, the integration of NIMAS, a highly regarded institute in Barasat, into the George Group of Colleges marked a significant milestone. This addition enhanced their offerings with advanced undergraduate and postgraduate programs accredited by MAKAUT, emphasizing academic innovation and industry collaboration.

Our students continue to deliver excellent results consistently, making the institution prouder with each passing year.

ABOUT MAKAUT

Maulana Abul Kalam Azad University of Technology (MAKAUT), formerly known as West Bengal University of Technology (WBUT), is a UGC-recognized public state technical university established in 2001 by the Government of West Bengal. Accredited by NAAC, MAKAUT is one of the largest affiliating technical universities in Eastern India, with 200+ affiliated colleges.

MAKAUT is responsible for curriculum design, academic regulation, centralized examinations, evaluation, and degree awarding for its affiliated institutions. The University offers undergraduate, postgraduate, and doctoral programs in Engineering, Technology, Computer Applications, Management, Pharmacy, Architecture, and Applied Sciences. The university has more than 266 courses. More than 480 national and international collaborations. Its degrees are recognized nationally and internationally, enabling graduates to pursue higher education, research, and professional careers in India and abroad.

ABOUT NHRDN

National HRD Network (NHRDN) - Kolkata Chapter is a leading non-profit professional association that serves as a vibrant platform for HR and people-development practitioners across sectors. It promotes ethical and effective HR practices through seminars, workshops, conclaves, panel discussions, and mentoring sessions focused on emerging HR trends. Through its flagship Career Club initiative, the Chapter collaborates with corporates and educational institutions to foster research, internships, and applied learning, thereby strengthening industry-academia engagement and developing future-ready HR leaders.

Submit your abstract at the link:

<https://forms.gle/7oxoGXANbLHfbbEY6>

For official query: conference@georgecollege.org

Email us: georgegroup.conference@gmail.com



Scan the QR code